Foresite Group Privacy Policy
Last Updated June 24, 2020

This Privacy Policy (this “Privacy Policy”) describes the types of information that Foresite Group, LLC, a Georgia limited liability company (“Company”, “we”, “our”, or “us”), may collect from you (“you”, “your”, or “user”) or that you may provide when you visit our website, including the webpages and services delivered through the domain ForesiteGroup.net and any other domain used by Company that specifically incorporates the terms of this Privacy Policy (the “Website”). This Privacy Policy also describes our practices for collecting, using, and disclosing that information, along with certain rights and options that you have with regard to your personal information.

This Privacy Policy does not apply to information collected by Company offline or through any other means, including any information collected by Company via any social media platform or any third-party website, application or content (including advertising) that may link to or be accessible from or on the Website.

PLEASE READ THIS PRIVACY POLICY CAREFULLY TO UNDERSTAND HOW WE TREAT YOUR INFORMATION AND WHAT CHOICES AND RIGHTS YOU HAVE IN THIS REGARD. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY, DO NOT ACCESS, VIEW, OR USE ANY PART OF THE WEBSITE.

By accessing or using this Website, you agree to this Privacy Policy and Company’s Terms of Use found at the link accessible at the footer of the Website, which is incorporated into this Privacy Policy by reference. This Privacy Policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the Privacy Policy periodically for updates.

What Information Do We Collect?

We collect and process information you share through the Website. We may collect personal information, such as your name, postal address, email address, phone number or any other identifier by which you may be contacted online or offline only when you have voluntarily provided such personal information to us (e.g., contact inquiries, etc.). Typically, we use personal information only for the purpose for which you have divulged the data to us, such as to answer your inquiries. We may also collect information concerning you, including, but not limited to, the kind of service you are seeking from Company.

We may use Google Analytics or other similar technologies (the “Analytics Technologies”) to collect and process certain information about you and your use of the Website. The information collected by the Analytics Technologies is statistical data and does not include personal information, and we do not maintain it or associate it with personal information we collect in other ways or receive from third parties.

Our web servers and the Analytics Technologies may collect and store the following general information about you: the originating name of the domain from which you access the Internet; the date and time you access the Website; the pages of the Website you visit; your search queries; the Internet address of the website from which you linked directly to us; and the type of device, device ID or web browser you use to access the Website. This information is collected
automatically. It is used to help us improve the Website by tabulating the number of visitors to
the Website in terms of new users, origin of referrers, popularity of pages, amount of use, types of
errors, and to make the Website more useful to you.

Our web servers and the Analytics Technologies may also collect Internet protocol addresses to
track a user’s session while the user remains anonymous. We analyze this data for certain trends
in statistics, such as which parts of the Website users are visiting and how long they spend there.

We may also use “cookies” and “web beacons.” Cookies are small files stored on your
computer’s hard drive that are used to store and track personal information. Cookies are used to
remind us of who you are in order to deliver you better service. Web beacons are small electronic
files (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Company, for
example, to count users who have visited certain pages and for other related Website statistics (for
example, recording the popularity of certain Website content and verifying system and server
integrity).

We may also use these automatic data collection technologies to collect information about your
online activities over time and across third-party websites or other online services. The
information we collect automatically is statistical data and does not include personal information,
and we do not maintain it or associate it with personal information we collect in other ways or
receive from third parties.

*Do Not Track Policy.* “Do Not Track” is a proposed standard that is currently under development.
As it is not yet finalized, we adhere to the standards set out in this Privacy Policy and we do not
currently respond to “Do Not Track” signals on the Website or on third-party websites or online
services where we may collect information.

*Third-Party Content.* Some content or applications on the Website may be served by third parties,
including advertisers, ad networks and servers, content providers and application providers.
These third parties may use cookies alone or in conjunction with web beacons or other tracking
technologies to collect information about you when you use the Website. The information they
collect may be associated with your personal information or they may collect information,
including personal information, about your online activities over time and across different websites
and other online services. They may use this information to provide you with targeted content.

We do not control these third parties’ tracking technologies or how they may be used. If you have
any questions about targeted content, you should contact the responsible party directly. For
information about how you can opt out of receiving targeted advertising from certain providers,
see “Choices About How We Use and Disclose Your Information.”

**How Will We Use Your Information?**

In addition to the uses described above, we may use the information that we collect about you or
that you provide to us, including any personal information, in the following ways:

- To manage our relationship with you;
- To improve Website content and functionality;
To provide you with information or services that you request from us;
To determine your interests, needs, and preferences;
To conduct research and analysis;
To manage and maintain the security of our Website and services;
To market our services to you;
To fulfill our legal and compliance obligations, including maintaining records, performing compliance audits, etc.;
For insurance purposes;
To exercise and defend our legal rights, or to comply with court orders;
For any other purpose related or ancillary to any of the purposes and uses described in this Privacy Policy for which your personal information was provided to us;
In any other way we may describe when you provide the information; and
For any other purpose to which you have consented.

Disclosure of Your Information

Company may share your information (as described in this Privacy Policy) with its affiliates, subsidiaries, divisions, or with Company’s business partners. In certain circumstances, we may share data with vendors to help us:

- Provide you with services that you requested from us;
- Operate or conduct maintenance and repair of the Website or the equipment used to operate the Website;
- Perform statistical analysis;
- Send you e-mail or postal mail; or
- Provide customer support.

Disclosure to Legal Authorities. We may provide information to legal authorities in accordance with applicable law or when we otherwise believe in good faith that the law requires it. There may be instances when we may access or disclose your information in order to protect or defend the legal rights or property of Company and its affiliated companies or their employees and agents, to protect the safety and security of users, or to protect against fraud.

Sale or Merger. Company may sell, transfer or otherwise share some or all of its assets in connection with a merger, reorganization, sale of assets, sale of equity, or in the event of bankruptcy, without your permission. In such an event, personal information may be one of the assets transferred.

Choices About Disclosure and Use of Your Information

You may use the following mechanisms to control the information you disclose or our use of your personal information:

Tracking Technologies and Advertising. You may set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. However, if you disable or refuse cookies, please note that some parts of the Website may then be inaccessible or not function properly.
Disclosure of Your Information for Third-Party Advertising. Company does not share your personal information with unaffiliated third parties for promotional purposes.

*Google Analytics Opt-out Option.* If you do not want your information collected with Google Analytics, you can install the Google Analytics opt-out browser add-on (available via Google’s website).

*How Long Do We Store Your Personal Information?*

Company will retain your personal information for as long as needed to fulfill the purposes for which it was collected. We also will retain and use your personal information as long as necessary to comply with our business requirements, legal obligations, resolve disputes, protect our assets, and provide our services.

*Credit Cards*

If you use the Website’s credit card payment feature, the information you provide and payment information (credit card numbers and expiration dates) will be treated confidentially and will not be shared with anyone except the financial institutions used to process payments. Credit cards are processed online using up-to-date SSL certificate encryption to provide safe and reliable transactions. For more information about the terms of use governing your use of our credit card payment feature, see Company’s Terms of Use found at the link accessible at the footer of the Website or, if applicable, the additional terms accessible via the Website’s credit card payment page.

*Security of Your Personal Information*

No one can guarantee that no unauthorized access will ever occur on any Website, thus you should consider your own risks and benefits of providing and not providing any personal information to this Website. We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. While our security measures seek to protect your personal information in our possession, no security system is perfect, and Company cannot promise that your personal information will remain absolutely secure in all circumstances. Any transmission of personal information is at your own risk.

*Updating Your Personal Information*

If the personal information you have provided to us changes, please let us know. For instance, if your email changes, you wish to cancel any request you have made of us, or if you become aware of inaccurate personal information about you, use the “Contact Information” at the end of this Privacy Policy to update your information.

*Protecting Children*

The Website is not intended for children under 13 years of age. Company does not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on the Website or provide any information about yourself to us, including your name, telephone number, or email address you may use. If we learn we have collected or received
personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at info@ForesiteGroup.net.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of the Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us at info@ForesiteGroup.net.

Governing Law

This Privacy Policy and any disputes related thereto shall be governed by and construed in accordance with the laws of the State of Georgia, exclusive of its choice of law rules. All lawsuits, actions, claims or disputes arising under or relating to this Privacy Policy shall be brought in the federal courts within the State of Georgia or state courts within Gwinnet County, Georgia. The parties irrevocably submit and consent to the exercise of subject matter jurisdiction and personal jurisdiction over each of the parties by the federal courts within the State of Georgia or state courts within Gwinnet County, Georgia. You waive any and all objections to the exercise of jurisdiction over you by such courts and to venue in such courts.

Contact Information

To ask questions or comment about this Privacy Policy and Company’s privacy practices, contact us at:

Foresite Group, LLC
Attention: Legal/Privacy
3740 Davinci Court
Suite 100
Peachtree Corners, Georgia 30092
Telephone: (770) 368-1399
Email: info@foresitegroup.net